



AEB News January 2010

Top News

— Esher, UK, February 2–3: AEB to showcase ASSIST4 at Logistics Link South

Foreign Trade

— 10+2 (Importer Security Filing)

Supply Chain Management and Logistics

— AEB sponsors UK competition for supply chain champions

News and Events

- Stuttgart, March 2–4: AEB at LogiMAT
- Logistics Inside Asia: Article by AEB manager on future of SaaS model in IT world
- Procurement Asia “advice column”: Tips from the AEB-expert on Freight Management and Control
- AEB donates to Barnardo’s to support work with disadvantaged children

TIME TO INVEST?

Logistics Manager publishes warehouse article and includes quotations from AEB UK’s warehouse management expert. Read article "[Return of the robo-shed](#)"

BOOSTING YOUR SUPPLY CHAIN

AEB’s Dr. Mallée and Markus Meissner talk about efficient collaboration through IT: Singapore, May 26 >> [More information.](#)

CONTACT US IN SINGAPORE

AEB (Asia Pacific) Pte Ltd
Tel. +65 6337 9300
E-Mail info@aeb.com.sg

CONTACT US IN THE UK

AEB (International) Limited
Tel. +44/1926/6230-50
E-Mail info@aeb-international.co.uk

Top News

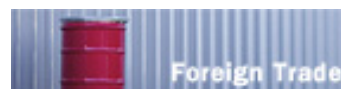
Esher, UK, February 2–3: AEB to showcase ASSIST4 at Logistics Link South

The Logistics Link exhibitions have firmly established themselves as market-leading events attracting thousands of logistics professionals. The upcoming Logistics Link South show in Sandown Park, Esher, in February is designed specifically for logistics and warehouse solutions. It is an excellent opportunity to discover new cost-saving techniques, compare the latest technology and find clever ways to make the most of your current systems.

AEB (International) Ltd. will be showcasing its comprehensive suite of supply chain management software solutions, including the wide range of modules within the ASSIST4 suite: Warehouse Management, Freight Management, Transport Management, Customs Management, Monitoring & Alerting, Compliance. Visit **Booth 79** at Logistics Link South to find out more about AEB and its core product ASSIST4, deployed by over 5,000 companies worldwide, including BAE Systems, Gillette, Kellogg's and Volkswagen. Mark Brannan and Gursh Atwal from our Warwick office look forward to meeting you. Feel free to make an appointment with us in advance. You can contact us at info@aeb-international.co.uk
For more information, visit www.logisticslink.co.uk

Top 

Foreign Trade



10+2 (Importer Security Filing)

Effective January 26, 2010, all international sea transports into the United States must declare certain information to US customs authorities using the "Importer Security Filing" form. This newly required form is also known as "10+2," because it includes 10 fields for the importer to complete and 2 fields for the carrier. US importers who fail to report this information in the proper manner risk sanctions, delays or even denial of clearance through customs. A one-year transition phase during which US customs authorities have not imposed penalties will end on January 25. Businesses that trade with US companies will be asked to provide their customers with this information at the proper time. AEB has developed two modules, available to ASSIST4 customers upon request, that generate a paper document or electronic file that you can fax or e-mail to your customers so that they have the information needed for the Importer Security Filing. Contact your sales representative if you are interested in this add-on.

Top 

Supply Chain Management and Logistics



AEB sponsors UK competition for supply chain champions

The Fresh Connection is an Internet-based game for supply chain professionals launched in the UK by SCALA Consulting. The role-playing simulation game is built around a virtual fruit juice producer – The Fresh Connection – that is in current financial difficulties. The challenge is to save this virtual company from its downfall and develop it into a successful company. The challenge for each team is to optimise the supply chain of the fruit juice company and develop strategies to deliver the highest return on investment. The teams compete over a period of six weeks using an advanced software simulation that closely monitors their performance. Taking part in this game will enhance understanding of total supply chain management strategy.

AEB is proud to be a sponsor of this innovative game. Mark Brannan, General Manager of AEB International: "We see it as a unique and interesting event, and we are confident that it will provide real benefits to those participating in the game".

You can sign-up for The Fresh Connection game at www.thefreshconnection.co.uk. The game starts on February 1, 2010. The UK final event will be held on Thursday April 22, 2010, at Wembley Stadium in London. Please refer to the [AEB website](#) for more information.

Top 

News and Events



Stuttgart, March 2–4: AEB at LogiMAT

One of the most important logistics trade shows in Germany will take place in Stuttgart from March 2 to 4. The focus at AEB's booth will be on solutions that support warehouse processes. ASSIST4 Warehouse Management, as part of the software suite for logistics and foreign trade, helps companies streamline warehouse workflows and eliminate errors: from goods receipt to inventory monitoring, replenishment control, picking and packing. Various stations at the AEB booth will provide a first-hand look at the end-to-end process support that AEB offers. Visitors to the AEB booth also qualify to win attractive prizes. ASSIST4 Warehouse Management will then be used to bring transparency to the "inventory" of giveaways. The AEB team looks forward to your visit in Hall 5, Booth 407.

[Top](#) 

Logistics Inside Asia: Article by AEB manager on future of SaaS model in IT world

Software as a service (SaaS) is a top trend in the IT world and is said to reduce IT investment costs. This, however, may not be appropriate for all logistics applications. Dr. Torsten Mallée, General Manager of AEB (Asia Pacific) Pte Ltd, explains this position in his recent article, published in the December issue of *Logistics Inside Asia*. Mallée defines what makes SaaS unique and how it differs from the ASP (application service provider) model. SaaS offers great opportunities, but there are also drawbacks to be considered. The problem arises when an SaaS solution, which by nature is standardized and rather inflexible, is used in the context of strategic core processes—an area where companies want to differentiate themselves from others in the same industry. Processes in the logistics world are very complex and diverse and there is a need to respond to changing requirements and individual customer needs. Mallée argues that this is not in line with the nature of SaaS solutions. His arguments and conclusions on what will be increasingly demanded by the market can be found in the full article "[Software at your Service?](#)"

[Top](#) 

Procurement Asia "advice column": Tips from the AEB-expert on Freight Management and Control

All readers have been, as usual, invited to address their questions. The December issue of the magazine *Procurement Asia* featured Dr. Torsten Mallée, General Manager of AEB Asia Pacific, providing assistance on the topic "Freight Management and Control" and addressing issues regarding load control, in- and outbound processes, visibility and IT process optimization. To view the full article, please refer to [Tips from the expert'](#)

[Top](#) 

AEB donates to Barnardo's to support work with disadvantaged children

Since 1867, Barnardo's has been trying to improve the lives of disadvantaged children. Barnardo's vision is that all children should be free from poverty, abuse and discrimination. We support this vision. This year, AEB donated 4,000 Euros to this important cause. Barnardo's runs 415 projects across the UK. Recently, three AEB employees visited one such project, Barnardo's Children's Rights and Advocacy Service (BCRAS), to hear more about Barnardo's work in the local area. BCRAS helps support children by offering a listening ear and impartial, confidential advice. It also promotes the "Independent Visitor" alliance, through which volunteers can spend a few hours each month with a child enjoying an activity such as football, bowling, a visit to the cinema, dog walking or just lending a helping hand with homework. For further information about the work of Barnardo's and its advocacy services, please go to the [Barnardo's website](#).

Top 

Unsubscribe / Edit your subscription preferences here:

www.aeb-international.com/eng/nocache/knowledge-finder/newsletter/change-subscription/index.html

The information contained herein is subject to change without notice and shall not be considered legal advice. Please consult your legal counsel or tax adviser for specific cases.